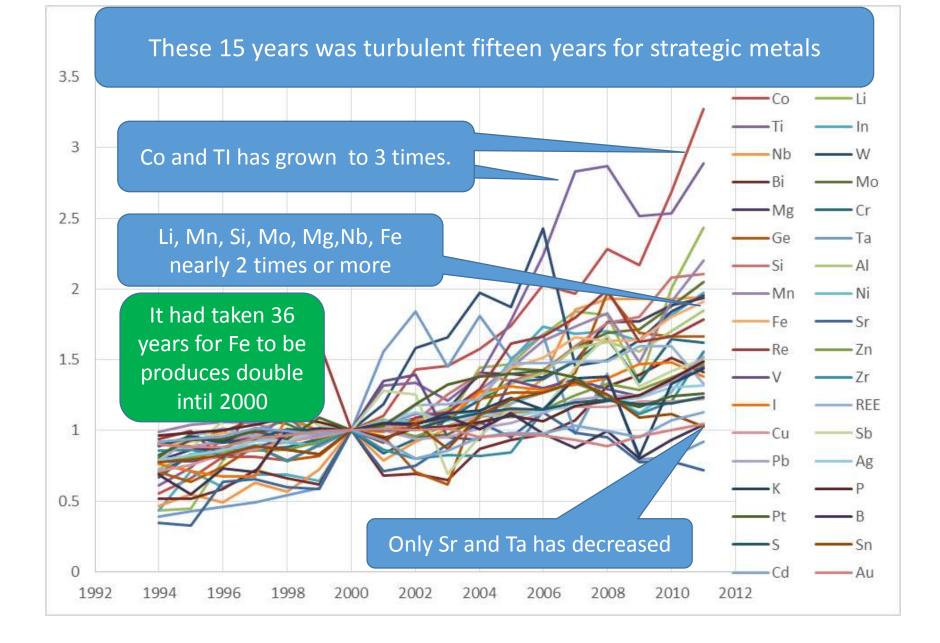
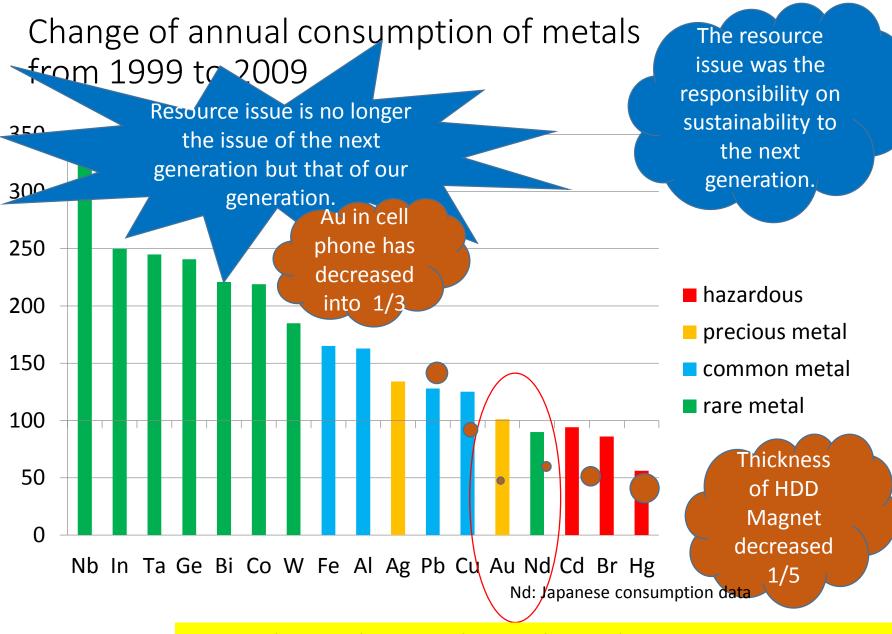
## Rapid Change of Global Material Flow and the Requirement for Eco-design

Kohmei HALADA Invited senior scientist National Institute for Materials Science,

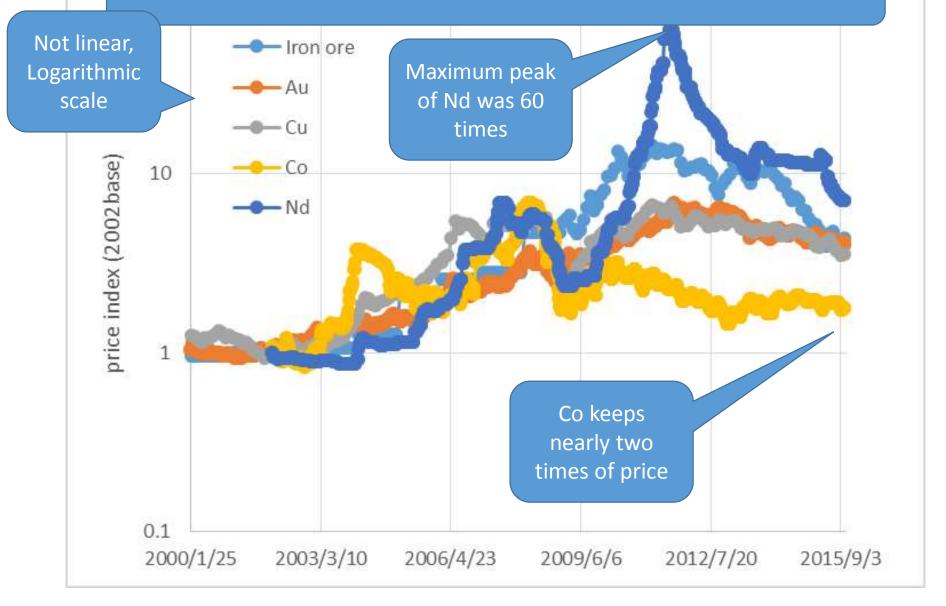
Former president of The Institute of Life Cycle Assessment, Japan





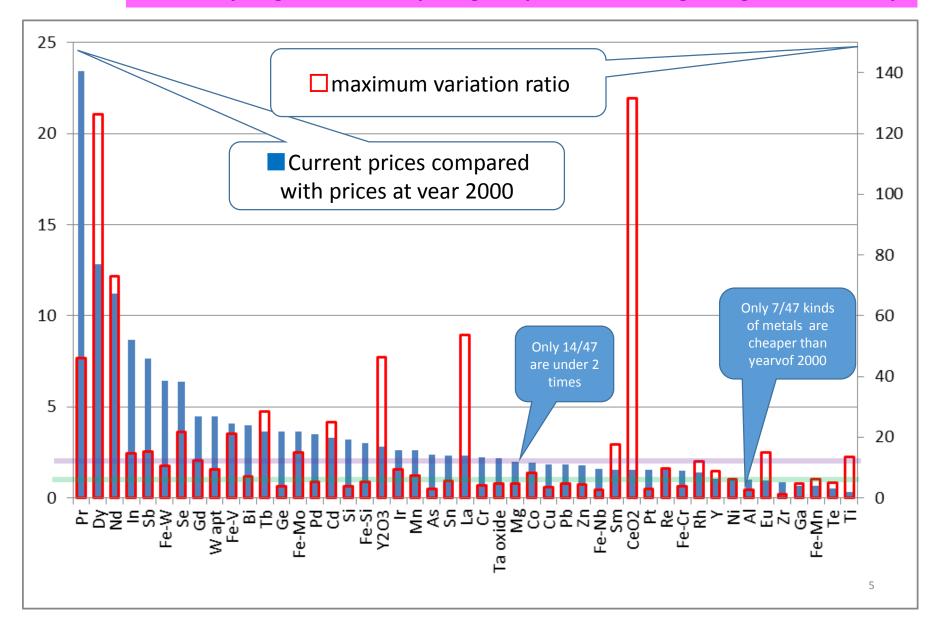
Now, we have to design products with considering resource constraint.

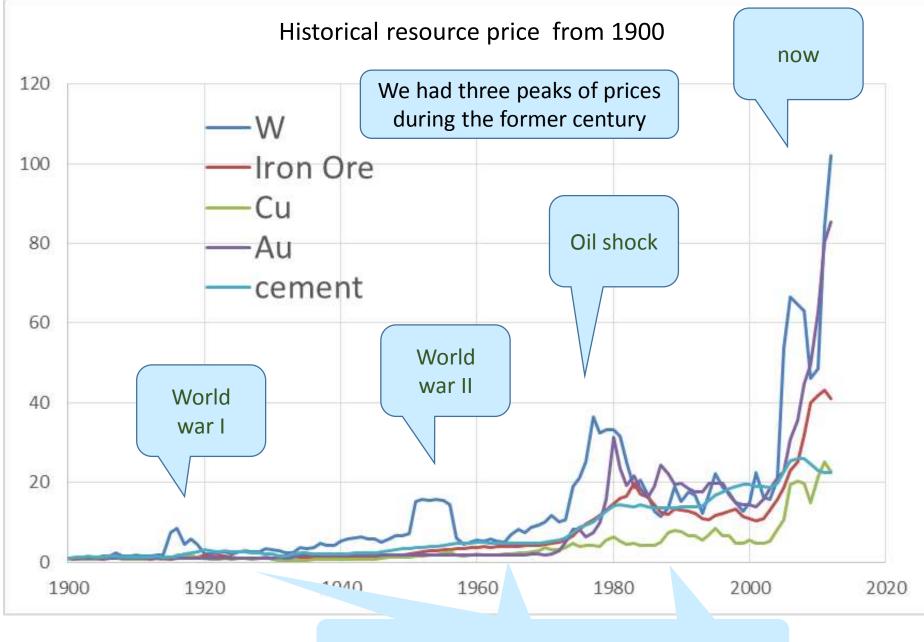
### Prices have changed more drastically



From several dozens times to more than a hundred times of price swing occurred In these 15 years.

Prices stays higher level comparing the prices at the beginning of this century



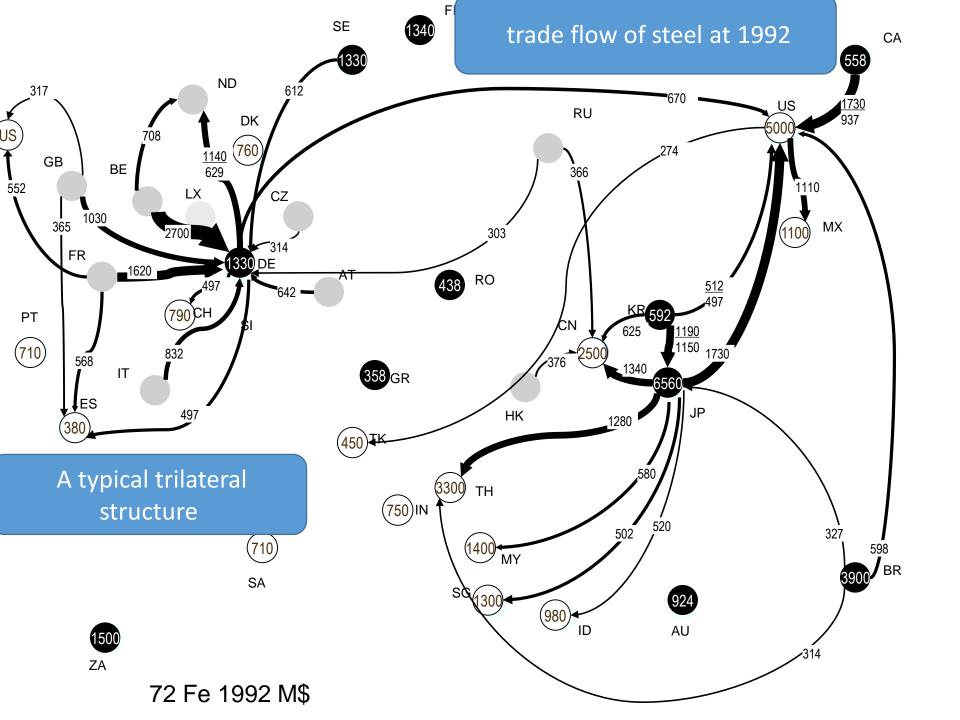


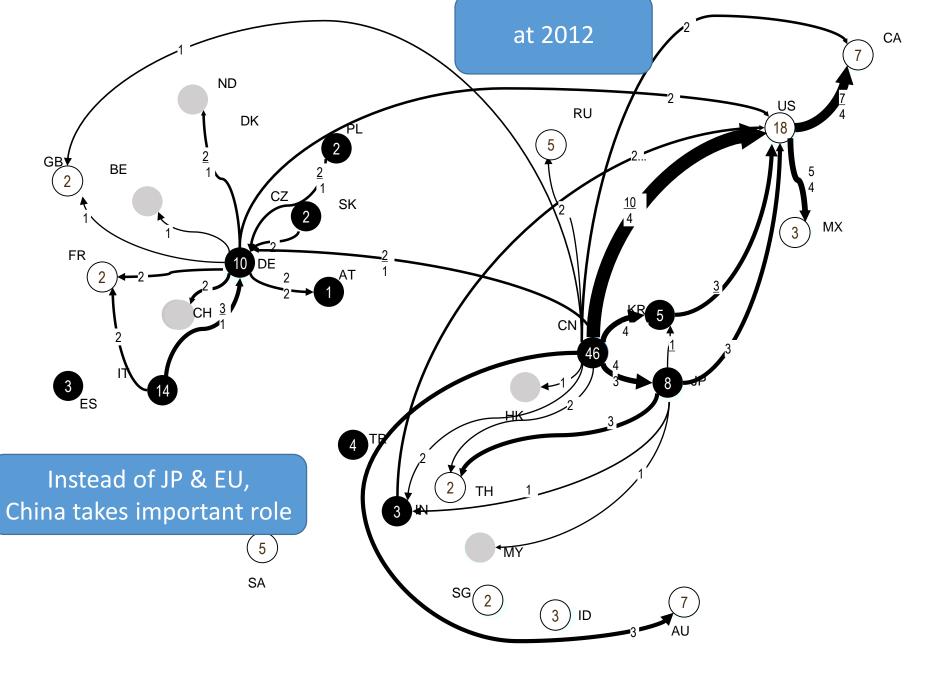
After the peak, prices shifted higher levels

What is happening? What will come after?

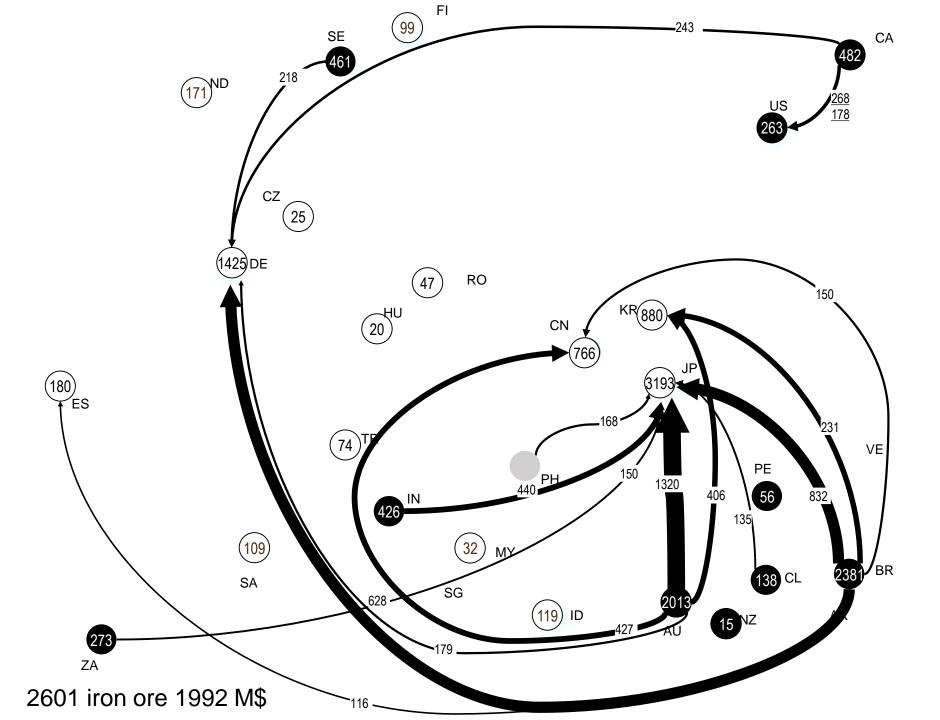
# Shift form the structure of the 20<sup>th</sup> century to the 21th century.

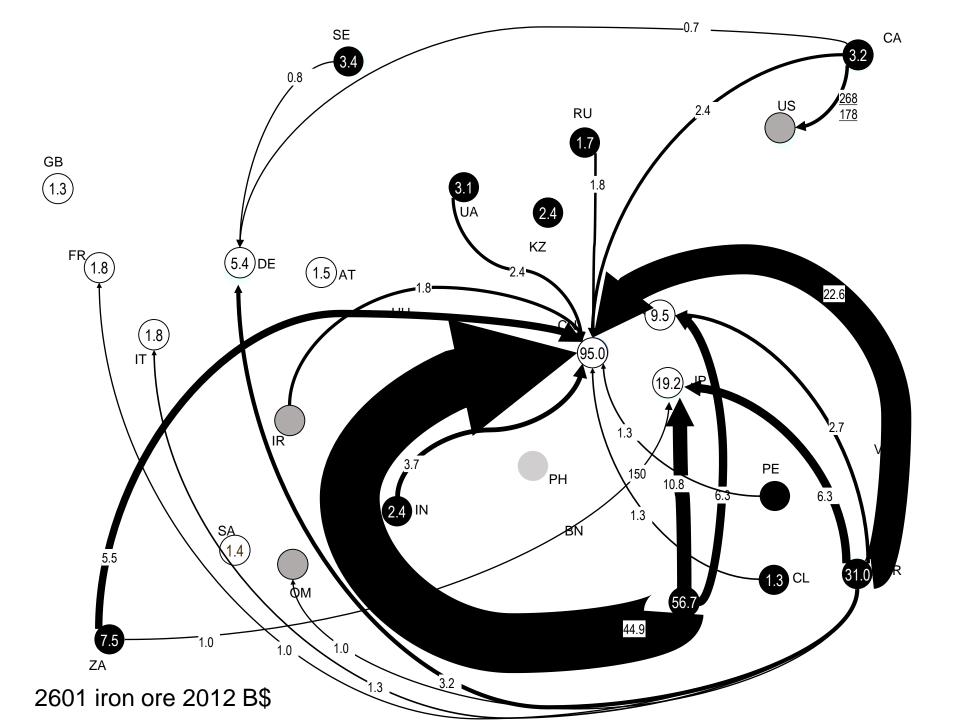
From trilateral structure of EU, US, JP to *universal power economy* through "the factory of the world"

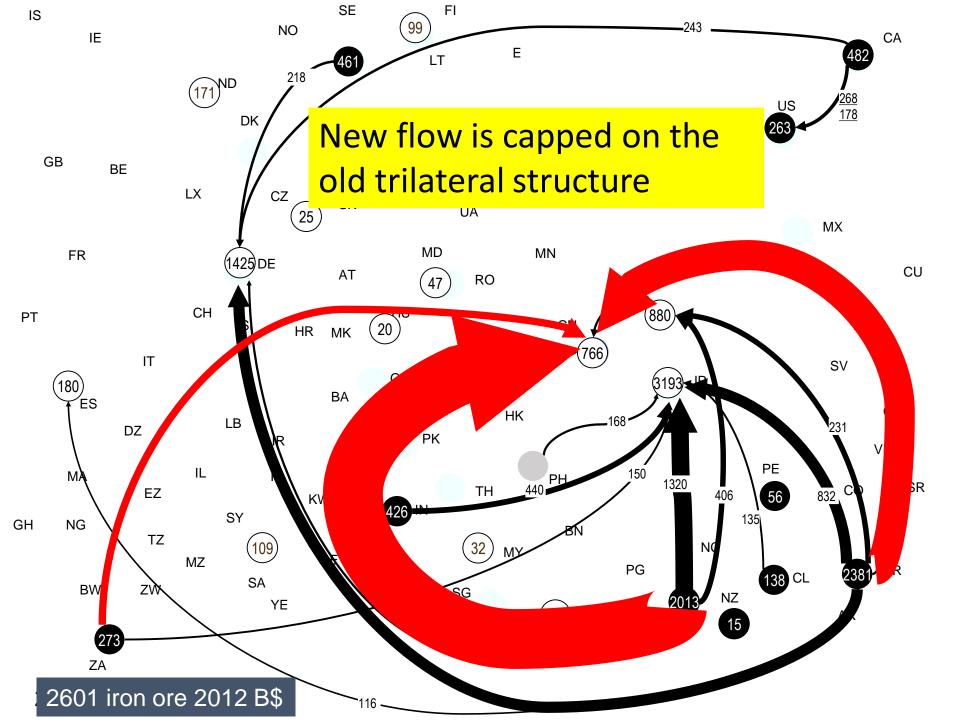




72 Fe 2012 B\$







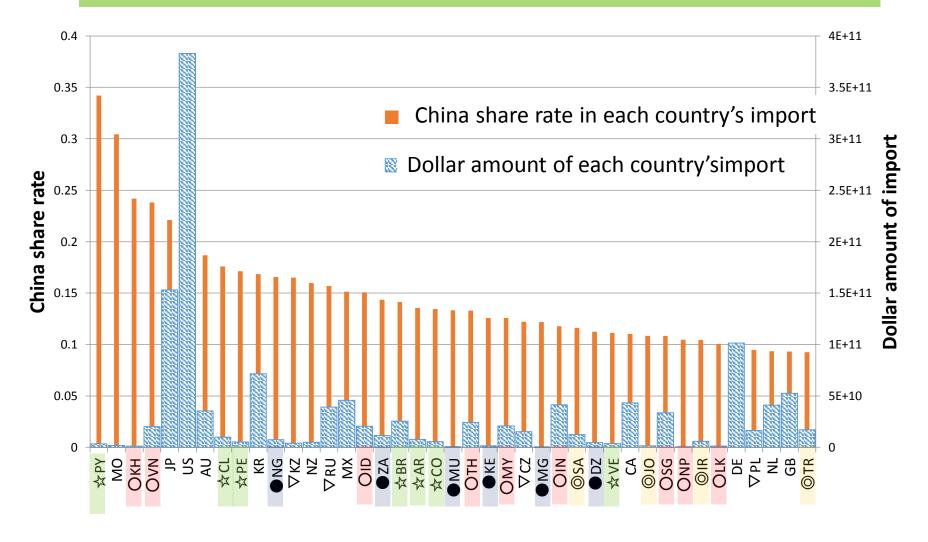


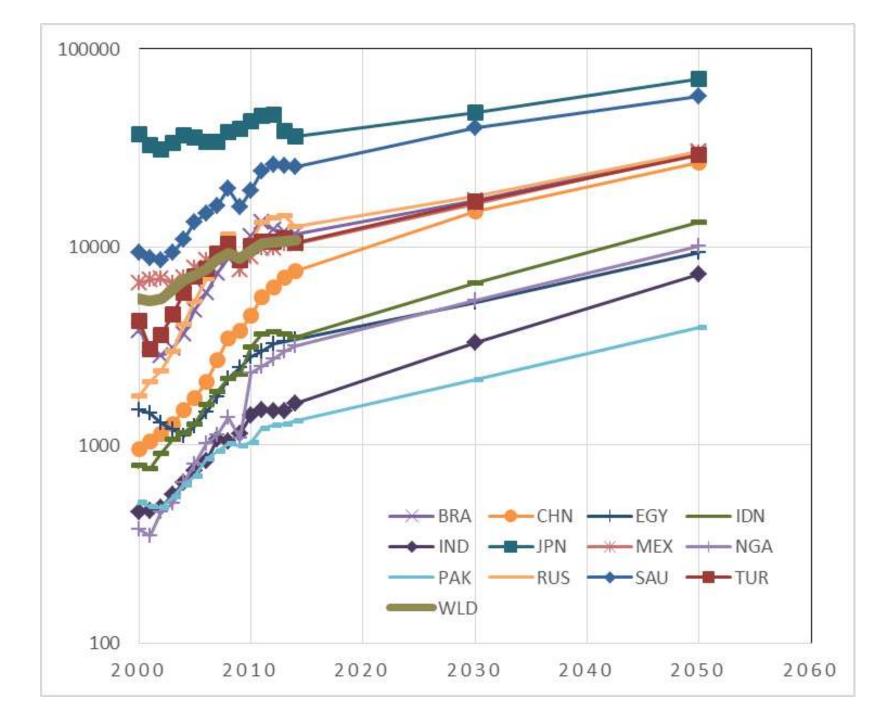
	Import		Export			Import		Export	
	1998	2013	1998	2013		1998	2013	1998	2013
Fe	US		JP	CN	W	DE	DE	US	CN
Cu	US	CN	CL	CL	Мо	DE	KR	AT	CN
Ni	US	CN	CA	CA	Та	МХ	US	US	CN
AI	US			CN	Со	US	CN	CA	
Zn	US	CN	CA	CA	Au		нк	KR	GB
Pb	US	US	AU	AU	Ag	GB	(IN)		(MX)
Mg	US		CN	CN	Pt	US	CN	ZA	ZA

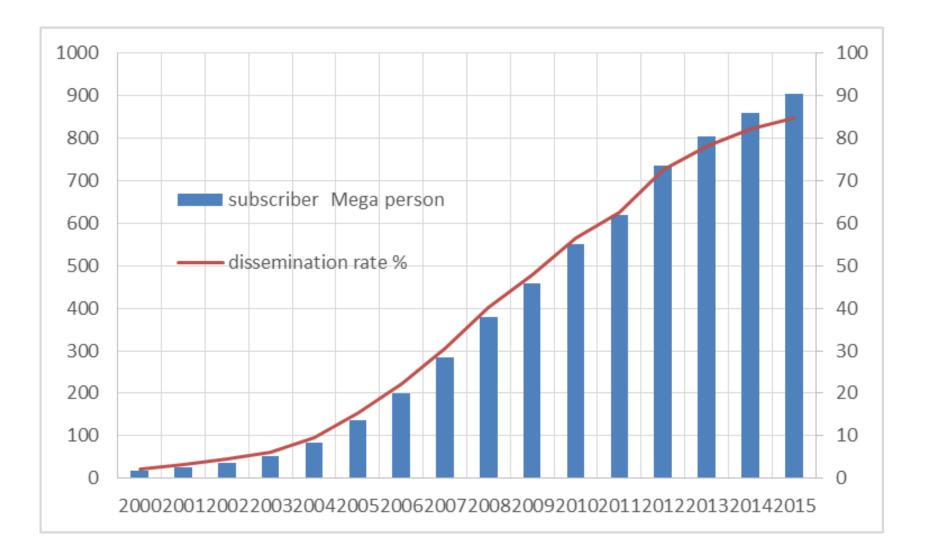
Table 1: change of leading country of each metal trade from 1998 to 2013

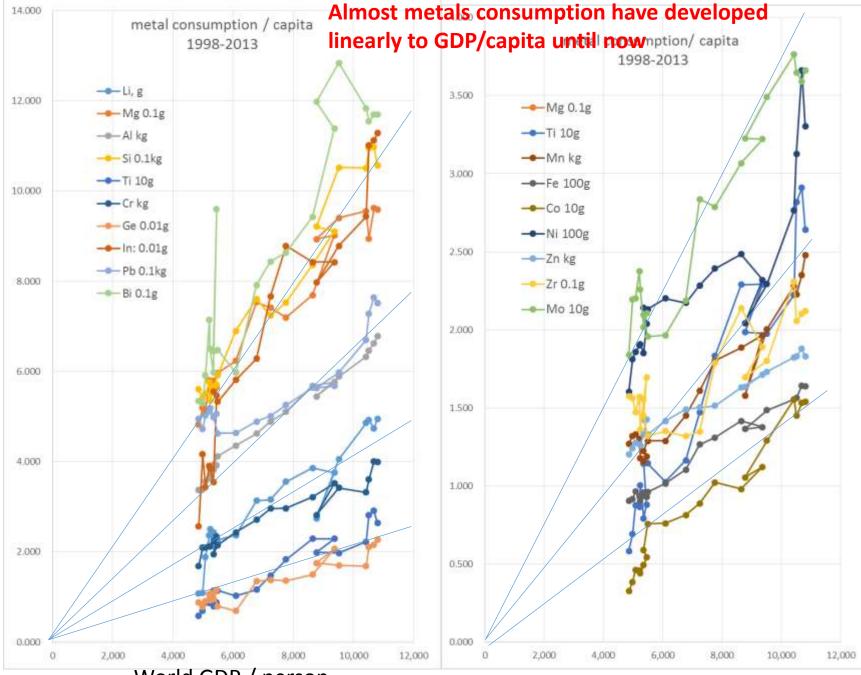
China exports products to developing countries all over the world as "the factory of the world.

Behind the concentration of resources to China, the requirement of developing countries exists widely.



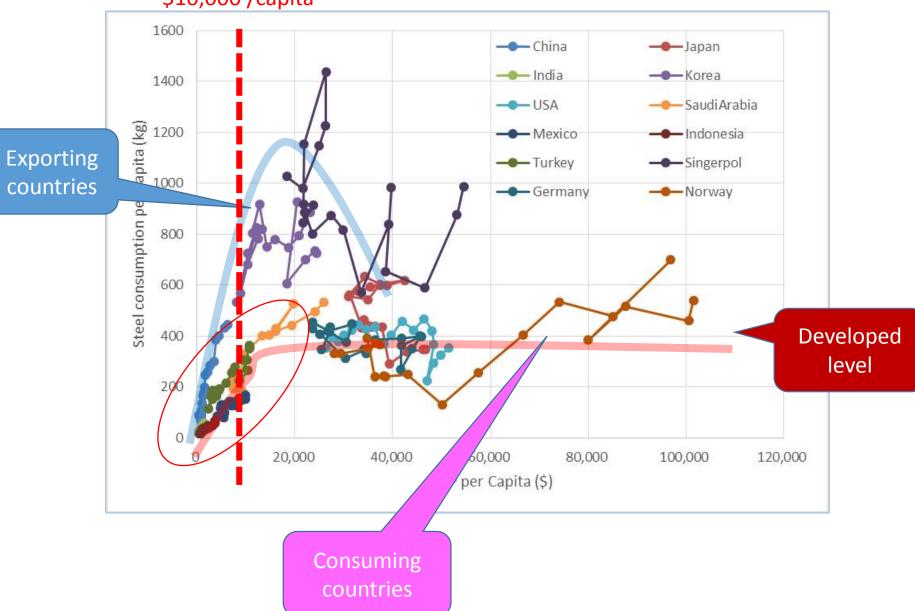






World GDP / person

#### Fe consumption / capita v.s. GDP/ capita from 1994 to 2014

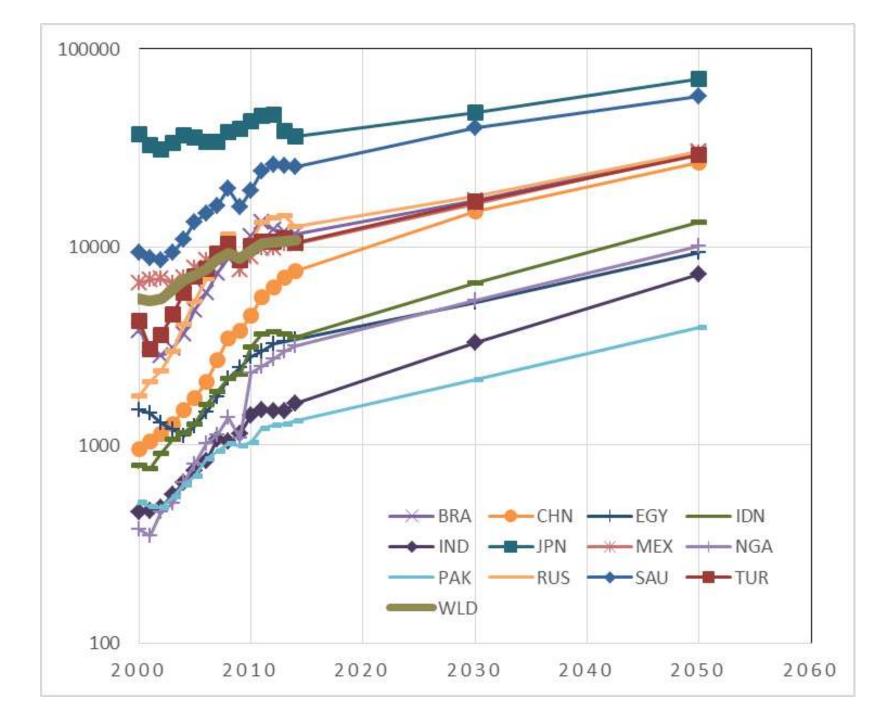


\$10,000 /capita

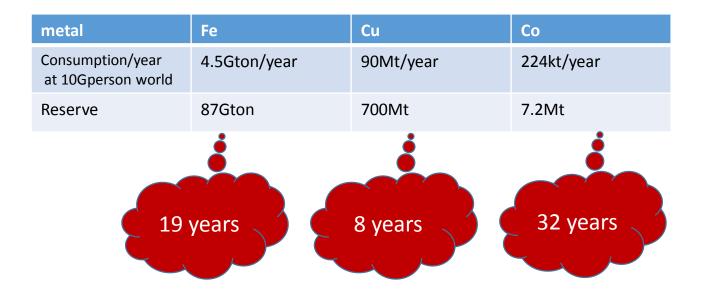


87Gton

Reserve

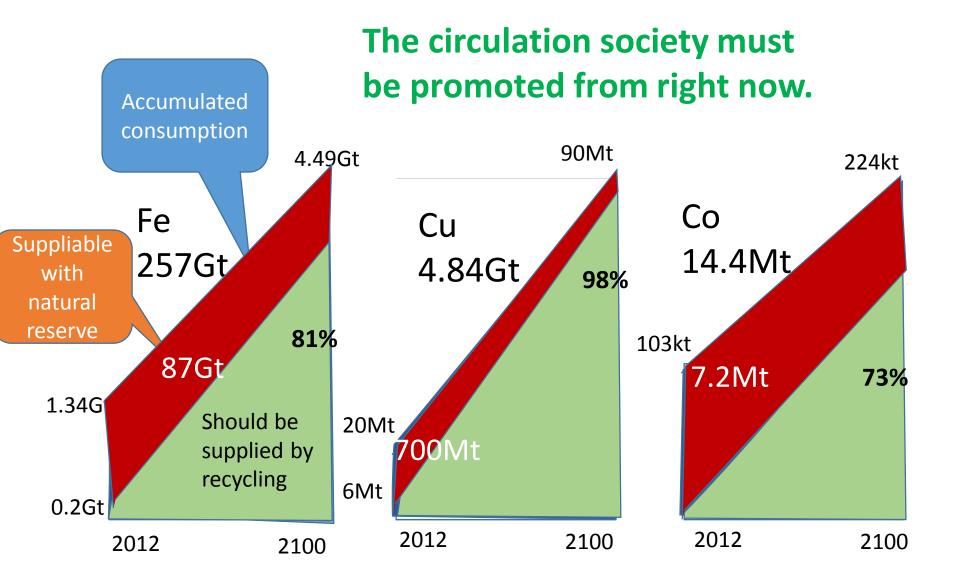


## Are the reserves enough for the 10 billions' universal economy?

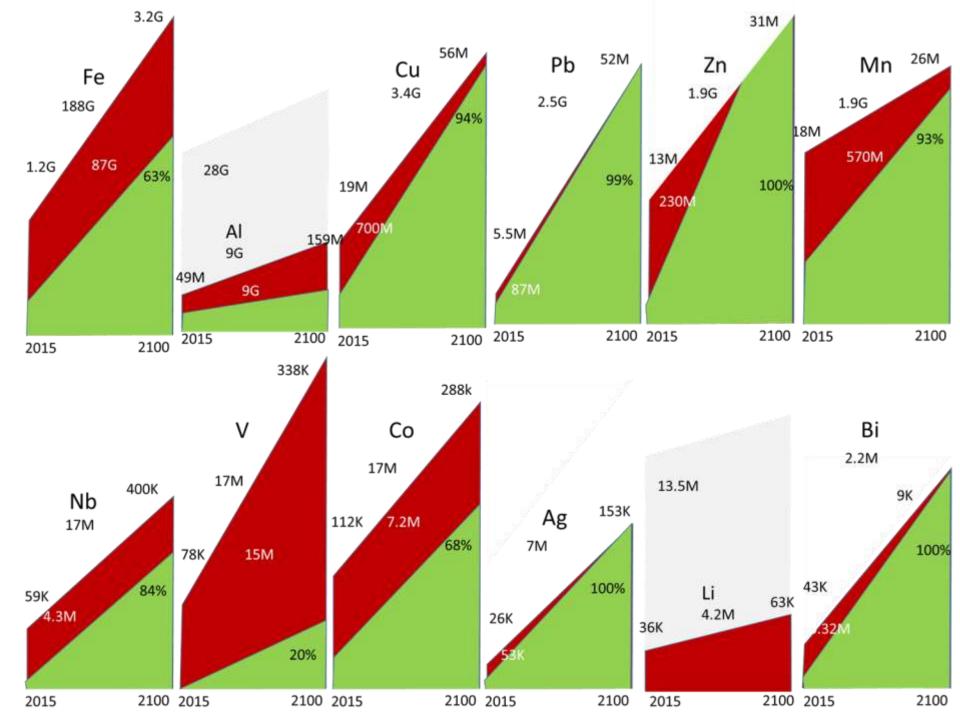


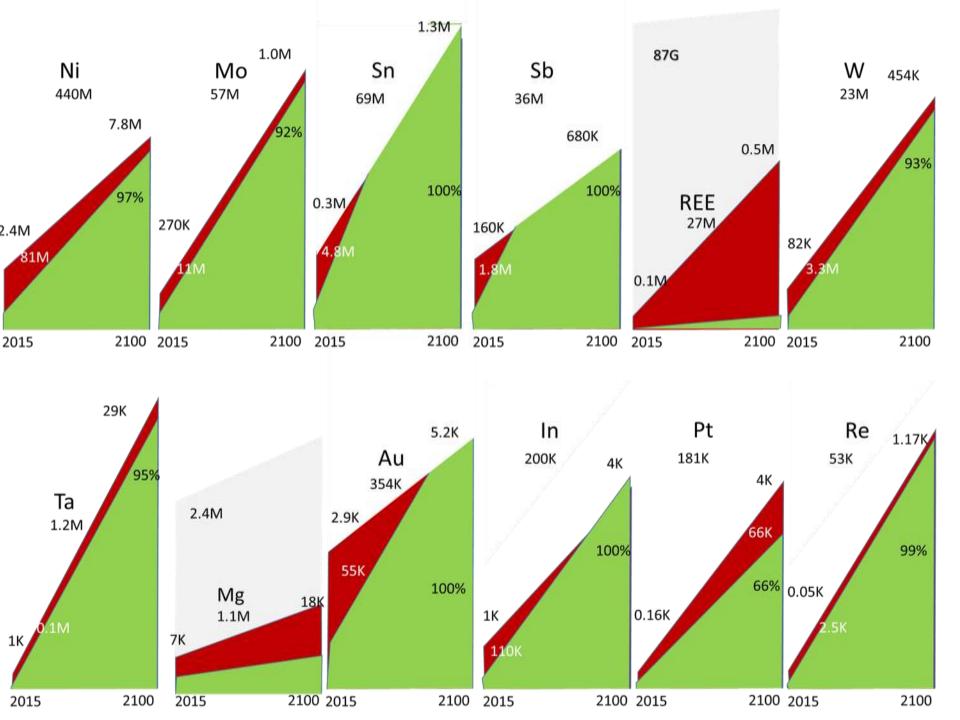
It is said that reserve increase when the price rises.

Prices had risen in these dozen of years. How are reserves?

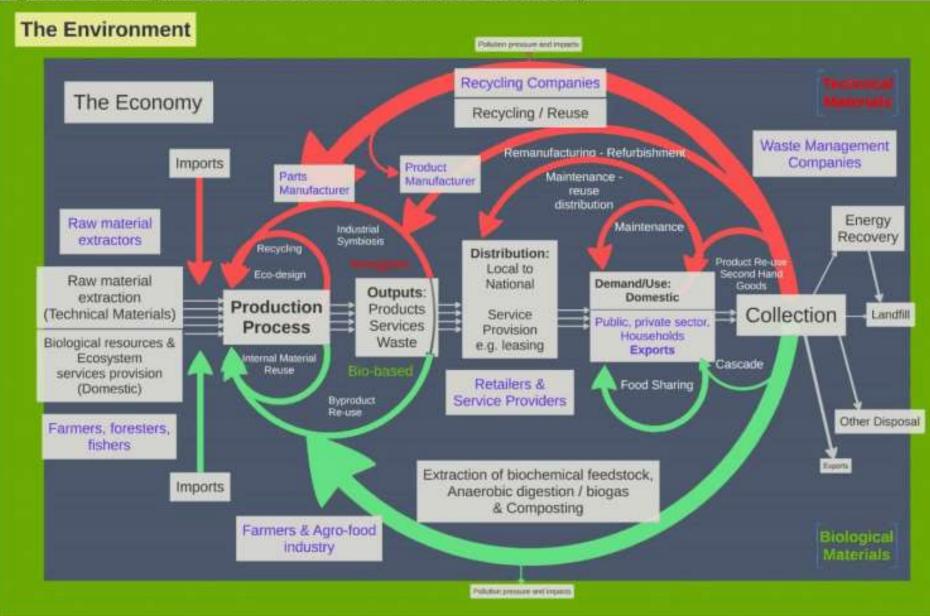


Estimated accumulated consumptions till 2100 with simple assumption of linear growth

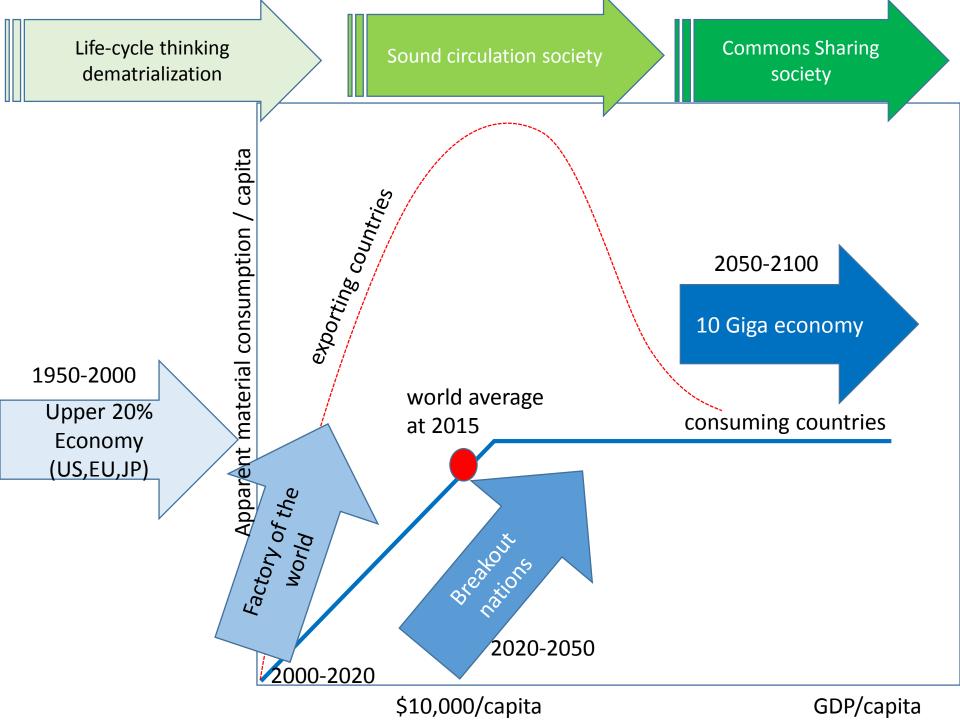


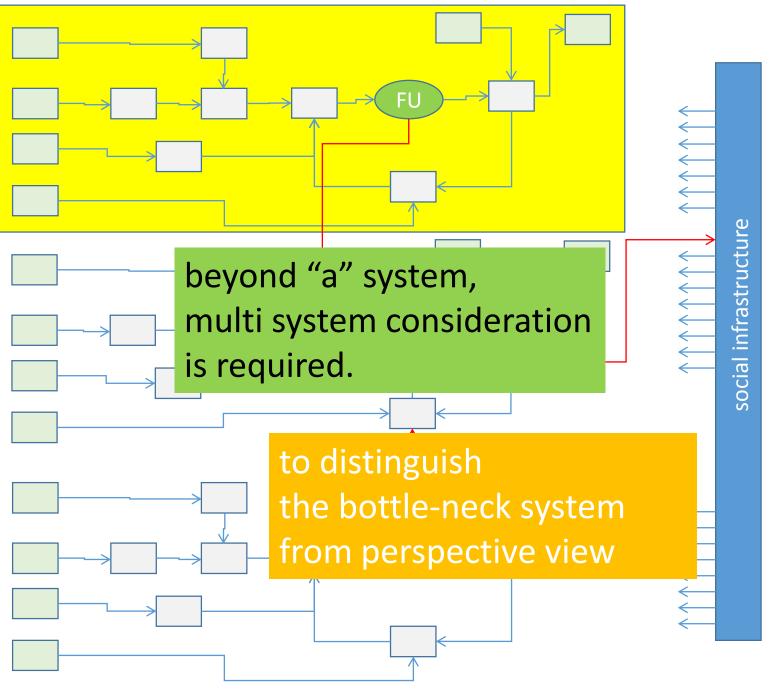


### Figure E2: Simplified illustration of a circular economy



Source: Own representation, P ten Brink, P Razzini, S. Withana and E. van Dijl (IEEP), 2014





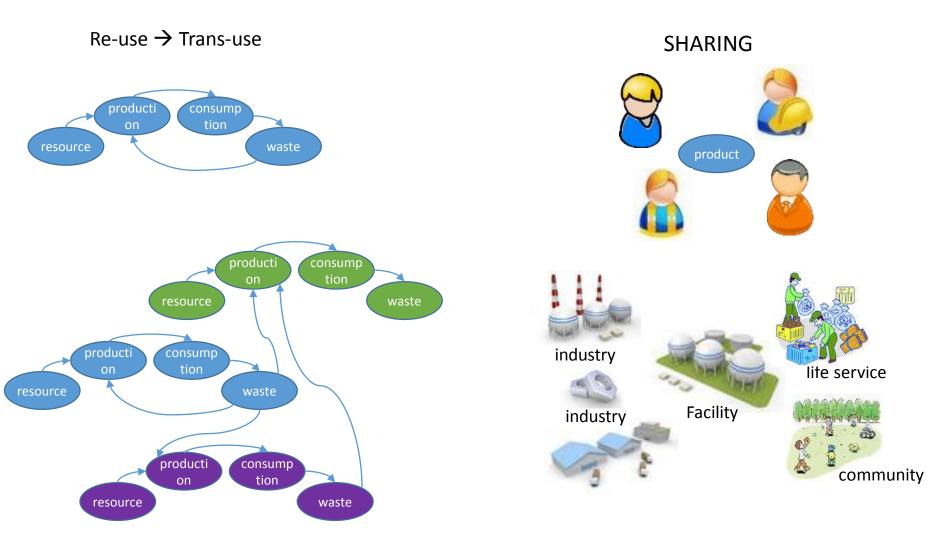
natural resource

social resource

# Single system optimization is important, but it cannot deal with 10 billion's economy



## Life-cycle consideration $\rightarrow$ multi system consideration



## DELIVERING RESOURCE-EFFICIENT PRODUCTS

How Ecodesign can drive a circular economy in Europe

#### HOW TO CUT RESOURCE USE WITH ECODESIGN



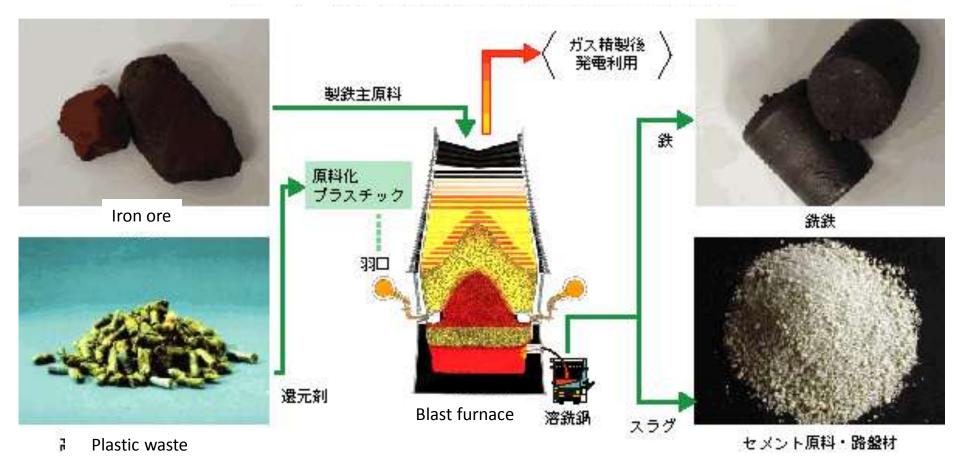




EUROPEAN ENVIRONMENTAL BUREAU

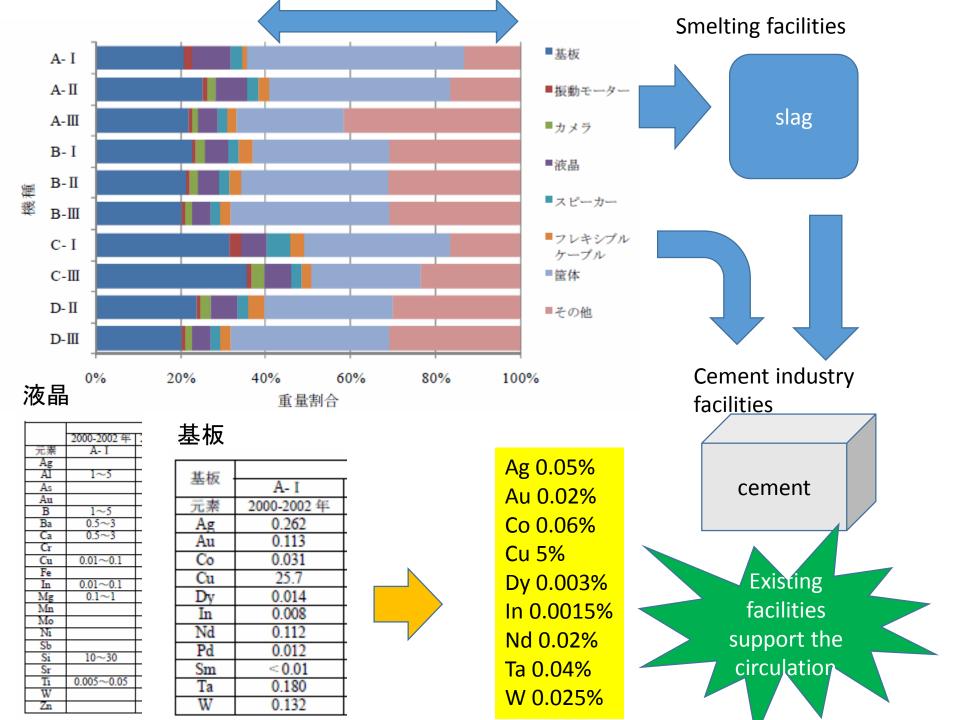


### Chemical recycle of plastic in iron making

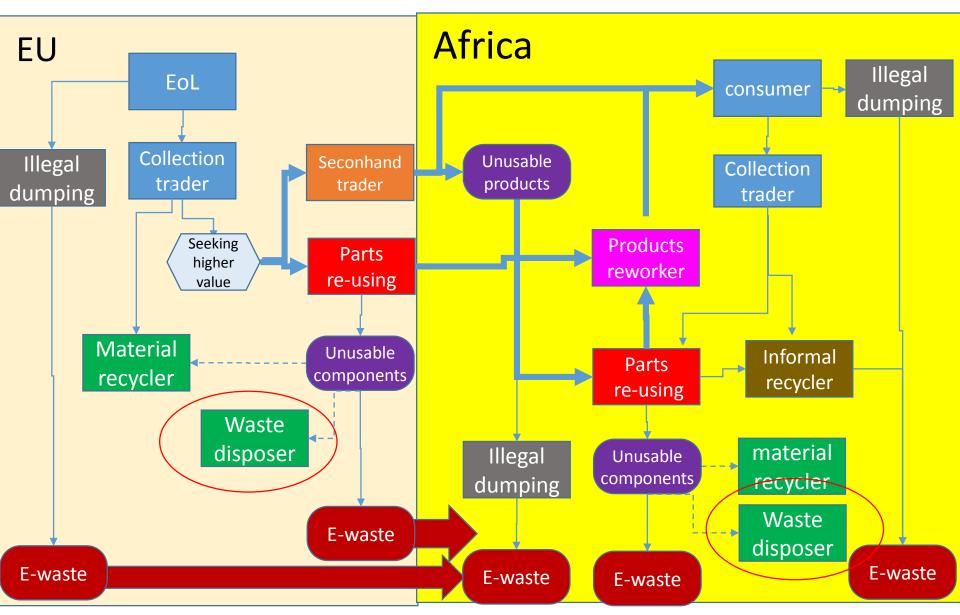


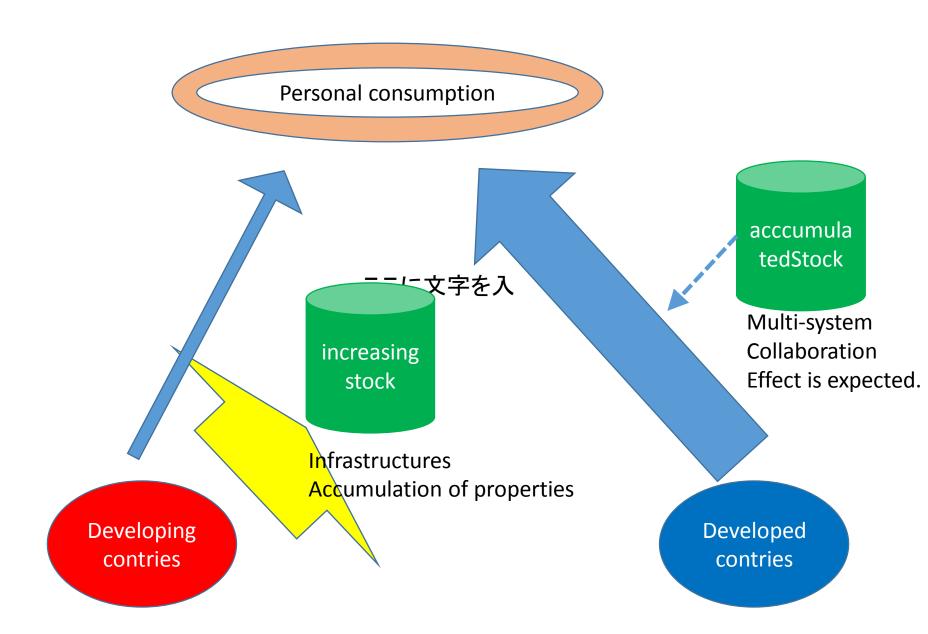
資料:JFEスチール(株)

Good collaboration of "iron making system" and "plastic waste management system"



## Structure of the issue of E-waste





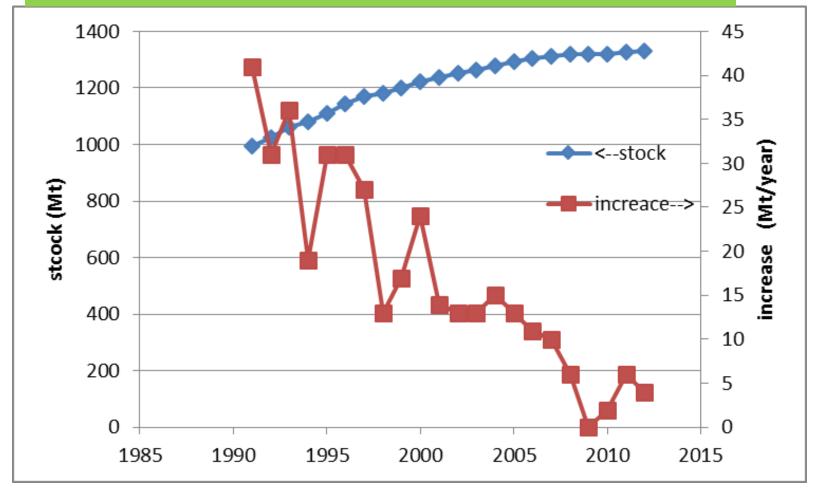
We have been discussing on sustainable consumption in mutual countries but major material flow has becoming the stock accumulation of developing countries.

#### But, stock is saturating in developed country.

We have to pay attention on stock,

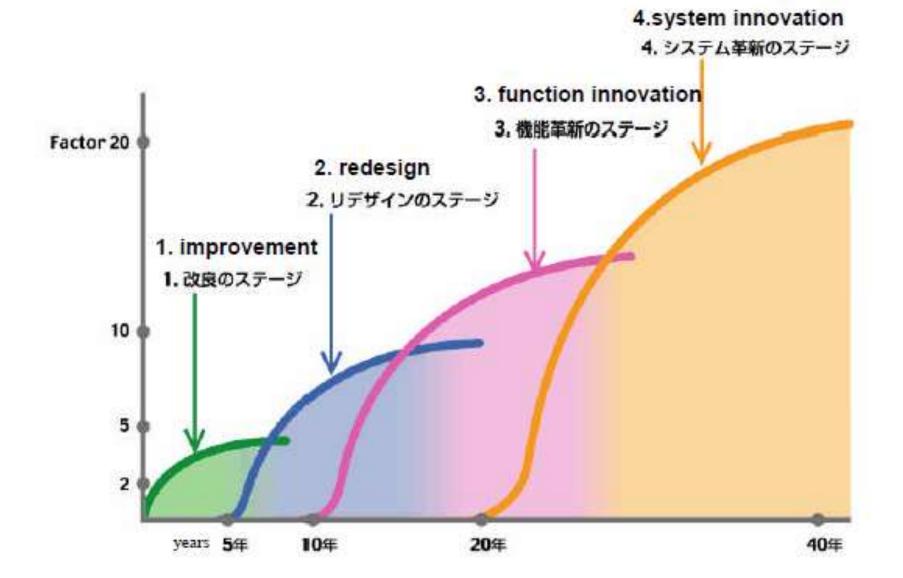
how utilize existing stock

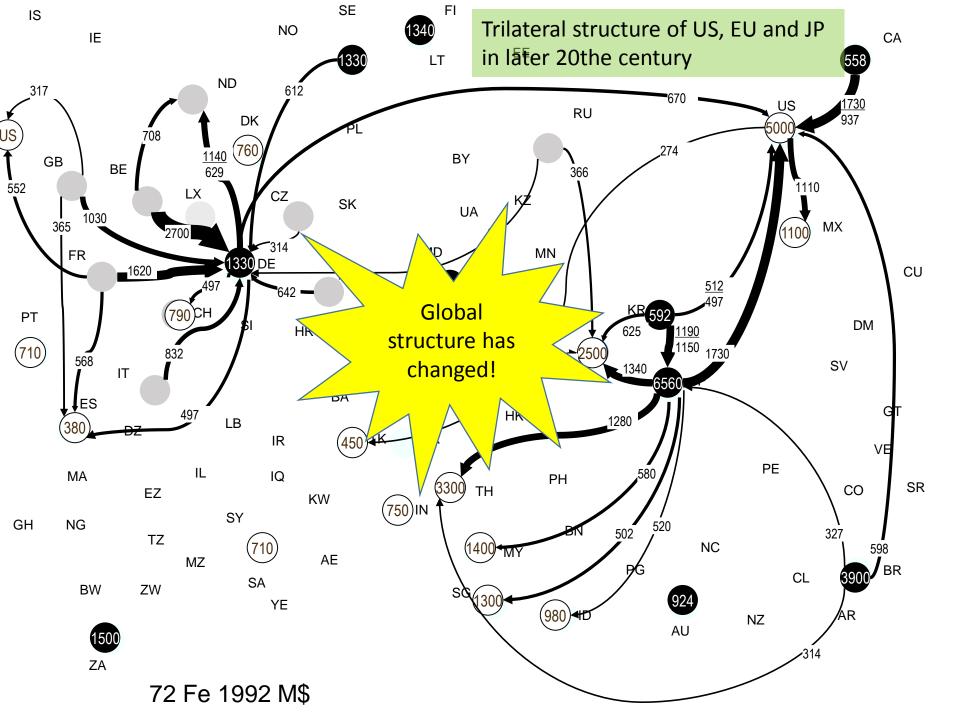
how create appropriate stock which can be shared by multiple system



## Four steps model for Eco design innovation

By Prof. Han Brezet, TU Delft





## Provide superior goods by optimizing good quality process & resources

Factory of the world

Power economy runs ahead Sustainability Provide passable goods which can be made anyplace, more rapid, more cheap

Alternative Material/Energy utilization system should be proposed

Face to face technology Supply chain management Servisizing Goods to sale -> goods to use Utilization of existing stock

prepare the solution of safety and satisfaction

against the sweeping of power economy

- •World is changing rapidly
- •We will be in 10 billion peoples' universal economy.
- •Discussion on sustainable consumption and life-cycle design has become insufficient.
- •Multi-system consideration is required now.

## Thank you ご清聴ありがとう

This study is supported by the High Efficiency Rare Elements Extraction Technology Area in the Tohoku Innovation Materials Technology Initiatives for Reconstruction from the Ministry of Education, Culture, Sports, Science and Technology in Japan.